



**SMART  
FARM  
NET.**

*connecting farms for future prosperity*

# SmartFarmNet

## Guiding Principles

SmartFarmNet works in accordance to principles that ensure the benefits of its network are not only provided to farming customers but also shared with **local suppliers and the community.**

- 1. Treat all farmers equally** and recognise the value they provide to SmartFarmNet, including recognition that First Australians are the original landholders and custodians.
- 2. Create positive economic outcomes** by providing genuine opportunities to the local community for employment and procurement of services and resources, ensuring partnerships with local government, businesses and industry organisations.
- 3. Engage with all stakeholders** in a way that is collaborative, comprehensive, authentic, informative and transparent.
- 4. Provide opportunity for the farming community** to receive information and provide feedback, using a range of methods to openly communicate status of network construction and operation regularly and effectively.
- 5. Incorporate the feedback** from the stakeholders to SmartFarmNet into its network design and services and keep farmers informed of where and how this has been done.
- 6. Act considerately** at all times during construction and operation so as to minimise or remediate any negative impacts from the construction or operation of SmartFarmNet.
- 7. Operate consistently** within the best practice guidelines for telecommunications project development, construction and operation.  
Recognise that the development will be present in the community for over a generation - all decision making will be made recognising this enduring presence and **seek to ensure a long-term positive contribution** including long term local employment, supply and services arrangements.
- 9. A commitment to maintaining high environmental outcomes** and the sustainability of the local environment

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bringing fibre to the farm - **register your interest today**